Mark C. Marino

mcmarino@usc.edu
Http://markcmarino.com
September 2022

TEACHING & PROFESSION

University of Southern California Los Angeles, CA

Professor (Teaching) of Writing	Fall 2019-Present
Associate Professor (Teaching) of Writing	Fall 2011-Spring 2019
Assistant Professor (Teaching) of Writing	Fall 2008-Spring 2010
Instructor Writing Program	Fall 2005-Spring 2008

Courses Taught at USC:
Advanced Writing for Arts and Humanities
Advanced Writing for Social Sciences
Advanced Writing for Health Science
Writing and Critical Reasoning (Identity and Diversity)
GSEM Seminar in the Arts: Digital Literature
   New course in reading and writing of digital literature, including Critical Code Studies
Theory and Practice in Teaching Expository Writing, Instructional Advisor (mentor)
Dungeons and Drafting: What Role-Playing Games Teach Us about Writing (micro-seminar)

Directed Research
Course in Critical Code Studies   Spring 2010, Summer 2016

Thesis Advisor: MA Thesis   Fall-2017-Spring 2018

Qualifying Exam Committee: Ph.D.   Fall 2018

Dissertation Committees: PhD   Fall 2109-Spring 2021

Other Courses Taught

Seminar in Teaching Fake News, University of Colorado   May 2017
Taught seminar for Program for Writing and Rhetoric for

Fulbright Specialist, University of Bergen, Norway
Taught unit in seminars on electronic literature and Critical Code Studies   Spring 2011

Guest Lectures/Invited Talks (selected)
San Diego State University, UC San Diego, SUNY BUFFALO, CSU Northridge, UC Santa
Barbara, Rutgers-Camden, University of Maryland, UC Santa Cruz, UT Austin, U of Coimbra

Professional Development:
Developed teaching materials in experimental online courses:
- The UnZoomable Class (2020)
- How to Read and Write Fake News: Journullism in the Age of Trump (2017)

- Escuela del Caos (2013)
- Grammar Porn (2012)

These courses were run through UnderAcademy College (an experimental online, free, nonprofit educational experiment) connecting USC students with students and professions from around the world.

EDUCATION

University of California at Riverside, Riverside, CA   2006
Doctor of Philosophy in English
Areas: 20th Century American Lit., Minority Discourse, Cybercultures

Loyola Marymount University, Los Angeles, CA   2001
Masters of Arts, English Literature

University of Notre Dame, Notre Dame, IN   1996
Masters of Fine Arts, Creative Writing

Brown University, Providence, RI   1994
Bachelors of Arts, English and American Literature

SERVICE

Writing Program Service

Committee Service

Community Outreach Committee	2018, 2020
Technology Committee (co-chair 2020, 2021)	2015-2017, 2020, 2021
Merit Review Review Committee	2016-17
Merit Review Committee	2012, 2014, 2016, 2019, 2021
Professional Workshops Committee (co-chair 2020)	2020
Professional Development Committee (co-chair 2019	2011- 2013, 2019

Online Pandemic Faculty Support Sessions   March, July 2020
Organized emergency teaching over zoom sessions to support faculty

Faculty Mentor   (ongoing)

Co-Created Technology Committee Blog for Faculty   Fall 2020
https://writingtechtips.wordpress.com/

Writing Program Web Page   2006-2009
Designed and maintained website and developed database for pedagogical support materials.

University Service

Undergraduate Writer's Conference
    Moderator   2017, 2021
    Judge and Moderator   2015
    Judge and Moderator   2013

Grace Ford Salvatori Community Service Scholarships (Reviewer)   Spring 2016
Committee on Strategic Transformation   Fall 2012-Spring 2014

Director of Humanities And Critical Code Studies Lab (USC)   2011-Present
    Convened Anti-Racist Critical Code Studies Reading Group   Spring 2021

Organized Online Conference: 2010, 2012, 2014, 2106, 2018, 2020, 2022
Critical Code Studies Working Group
Organizer/Moderator, Critical Code Studies Working Group multi-week online conference, anchored by weekly presentations by top scholars in this emerging field. Discussion threads, including summative essays by USC students are published in *electronic book review*.

Organizer USC E-Lit Monthly Reading Group   2016-Present
Coordinating monthly meetings of reading group of USC undergraduates, graduates, and faculty.

Organized Anti-Racist Critical Code Studies Reading Group   Jan-Feb 2021
Online reading and discussion group about the potential for anti-racist approaches to code studies.

Off-Campus Community Service

Public Library Workshops   2016, 2017
Writing Workshop at Los Angeles Public Library

Community Partnerships (selected)
Formed partnerships for community engagement projects as part of WRIT 150 & 340 courses: Arc-Experience After School & Experiential Education, Chrysalis, Pathways to Home, Midnight Mission

Service to the Profession
Advisory Board for *Filter Insta-Zine*   2021-Present

Steering Committee for HASTAC   2010 - 2018
(Humanities, Arts, Science, and Technology Alliance and Collaboratory)

Director of Communication for Electronic Literature Organization (ELO)   2007-Present
& **Serving on Board of Directors**

REVIEWED ARTICLES & BOOK MANUSCRIPTS FOR:

- Austrian Science Fund 2021, 2022
- Hyperrhiz 2021
- Polity Press 2021
- *Convergence* 2018
- *PMLA* 2017
- MIT Press 2013, 2014, 2016, 2018, 2020, 2021
- *Digital Humanities Quarterly* 2014
- *Text* 2013
- University of Minnesota Press 2011
- International Journal for Language and New Media 2010
- *James Joyce Quarterly* 2008
- Siggraph 2008
- *International Journal of Human Computer Studies* 2006

Reviewer for Conference Presentations (Selected)
ELO 2016, 2017, 2018, 2020, 2021, 2022 International Symposium of Electronic Art 2015, Society for Literature Science & the Arts 2012

<u>AWARDS and GRANTS</u>
N. Katherine Hayles Award for Criticism of Electronic Literature for *Critical Code Studies*, 2020.

Advancing Scholarship in the Humanities and Social Sciences. Fall 2017
Awarded a grant to developed chapters for book of Critical Code Studies

Children's Digital Fiction. Opening up Digital Fiction Writing Competition. 2017
for Mrs. Wobbles and the Tangerine House: Book 3. "Switcheroo."

N. Katherine Hayles Award for Criticism of Electronic Literature for *Reading Project*. 2016

USC Information Literacy Course Enhancement Grant. 2015

American Council of Learned Societies Collaborative Research Fellowship. 2013-14

Fulbright Specialist. 2011-2016

USC Parents Association Stephen B. Sample Teaching and Mentoring Award Nominee. 2011

NEH Vectors Summer Institute Fellowship 2011

USC Parents Association Stephen B. Sample Teaching and Mentoring Award Nominee 2010

Fulbright Specialist. Communication and Journalism. Guest researcher at University of Bergen, Norway, March 13-April 2, 2010

"a show of hands" 2nd place. Nuestras Voces competition for new plays about the Latino experience in the United States from Repertorio Españo. 2010

"a show of hands" Regional Finalist for David Mark Cohen Award from Kennedy Center American College Theatre Festival

2010-11 Teaching with Technology Grants: Course Continuity in a Crisis [C3]. Mapping Voices of the Crisis: Students collect Oral Histories on experiences of crises in Los Angeles. 2010-2011

UCR Mellon Workshops: Funds for the coordination of monthly lectures and presentations on Interactive Media throughout the 2004-2005

BOOKS

Critical Code Studies. (MIT Press 2020). A monograph introducing the methods of Critical Code Studies through a series of in-depth case studies. Winner of the N. Katherine Hayles Award for Electronic Literature.

Reading Project: a collaborative analysis of Poundstone's Project for Tachistoscope {Bottomless Pit} presents a new critical model for approaching twenty-first century poetics. With Jessica Pressman and Jeremy Douglass (University of Iowa Press, 2015). Winner of the N. Katherine Hayles Award for Electronic Literature.

10 PRINT CHR$(205.5+RND(1)); : GOTO 10 takes a single-line program for the Commodore 64 and uses it for the starting point for a discussion of programming, Basic, early personal computers, and code. With Nick Montfort, Patsy Baudoin, John Bell, Ian Bogost, Jeremy Douglass, Michael Mateas, Casey Reas, Mark Sample, and Noah Vawter (MIT Press, 2013)

EDITED SPECIAL ISSUES

"Special issue: Critical Code Studies." *Digital Humanities Quarterly.* Edited with Jeremy Douglass, forthcoming.

"Special Issue: Buzzademia: Scholarship in the Internet Vernacular." *Hyperrhiz.* This collection is in Co-edited by Kim Knight and Anne Cong-Huyen. Fall 2019

"Special Issue: New Work on Electronic Literature." Comparative Literature and Culture Web. 16.5 Ed. with Maya Zalbidea and Asunción López-Varela. December 2014

"Special Issue: Netprov." *Hyperrhiz*. 11. Ed. with Rob Wittig. Spring 2015

REFEREED PUBLICATIONS

"Fantasy Spoils: A Netprov of Injury and Recovery." ICIDS 2021, proceedings.

"Chain of Dependencies: A New Visual Heuristic to Discover the Underlying Logic of an Argument" with Jessica Cantiello. Forthcoming in the *Journal of Teaching Writing.* Spring 2019

"Occupy the Emotional Stock Exchange, Resisting the Quantifying of Affection in Social Media." with Rob Wittig*. Humanities*. 6 (2) 2017

"Can You Read Me that Story Again? The Role of the Transcript as Transitional Object in Interactive Storytelling for Children." Proceedings of the International Conference on Interactive Digital Storytelling. Nov 15-18, 2016

"Why We Must Read the Code." *Debates in the Digital Humanities, vol. 2*. Matthew Gold and Lauren Klein, eds. Minnesota UP: 2016

"Netprov: Elements of an Emerging Form." *Electronic Literature Communities.* Scott Rettberg, Patricia Tomaszek. The Center for Literary Computing. 2015

"Review of *Speaking Code* by Geoff Cox and Alex McLean." *Journal of the Association for Information Science and Technology*. 66.9. 24 June 2015

"Acting Out: Netprov in the Classroom." With Rob Wittig. *Creative Writing in the Digital Age: Theory, Practice, and Pedagogy*. Bloomsbury Academic, 2015

"Field Report for Critical Code Studies, 2014." Computational Culture. 4. 9 November 2014.

"Code." *The Johns Hopkins Guide to Digital Media*. Marie-Laure Ryan, Lori Emerson, and Benjamin J. Robertson, eds. Baltimore: Johns Hopkins UP, 2014

"Reading *exquisite_*code: Critical Code Studies of Literature." Comparative *Textual Media: Transforming the Humanities in the Postprint Era.* N. Katherine Hayles and Jessica Pressman, eds. Minnesota: Minnesota, 2013

"Mobilizing Cities: Alternative Storytelling." *The Mobile Story: Narrative Practices with Mobile Technologies.* Jason Farman, ed. New York: Routledge, 2013

"Code as Ritualized Poetry: The Tactics of the Transborder Immigrant Tool." *Digital Humanities Quarterly. 7.1. 2013*
http://www.digitalhumanities.org/dhq/vol/7/1/000157/000157.html

"Of Sex, Cylons, and Worms: A Critical Code Study of Heteronormativity." *Leonardo Electronic Almanac.* 17.1 April 2012
http://www.leoalmanac.org/vol17-no2-of-sex-cylons-and-worms/

"The ppg256 Perl Primer: The Poetry of *Techne*culture" *Emerging Language Practices*.
http://epc.buffalo.edu/ezines/elp/issue-1/ppg256.php Issue 1. 2010

"Critical Code Studies and the *electronic book review*: An Introduction" electronic book review. Introduction to CCSWG weekly threads.
http://electronicbookreview.com/thread/firstperson/ningislanded September 15, 2010

Disrupting Heteronormative Codes: When Cylons in Slash Goggles Ogle AnnaKournikova. Dec. 2009. UC Irvine: Digital Arts and Culture 2009. http://escholarship.org/uc/item/09q9m0kn

"Multimedia Hurston." Explorations: The Flora Levy Humanities Series. Lafayette: Louisiana State University. 2009

"*Ulysses* on Web 2.0: Towards a hypermedia parallax engine." *James Joyce Quarterly.* 44.3. Spring 2007

"Critical Code Studies." *electronic book review.* 4 December 2006.
http://www.electronicbookreview.com/thread/electropoetics/codology

"Benchmark Fiction: A Framework for Comparative New Media Studies." with Christy Dena and Jeremy Douglass. Proceedings of the Seventh International Digital Arts and Cultures conference. Copenhagen. Nov. 30-Dec. 3, 2005. Copenhagen, Denmark.

NON-REFEREED PUBLICATIONS (SELECTED)

Interview with Jon Corbett. *Computational Culture.* Issue 8. July 2021:
http://computationalculture.net/interview-with-jon-corbett/

"Come Play Netprov!: Recipes for an Evolving Practice." With Rob Wittig in *Electronic Literature as Digital Humanities.* Co-ed by Dene Grigar and James O'Sullivan. Bloomsbury, 2021.

"Reading Culture through Code."*The Routledge Companion to Media Studies and Digital Humanities.* Ed. Jentery Sayers. Routledge, 2018.

"Crowdsourcing Community Service." Proceedings of "Education in Action: Experiential Learning in Higher Education." Diane Forbes, James Lin, and Elizabeth Losh, eds.. Jan 26, 2012

Proceedings of "CCS @ USC" conference. Edited and wrote an introduction and "Opening Remarks." Vectors Journal. http://vectorsjournal.org/thoughtmesh/critcode January 2011

"Electronic Literature as an Information System." Hyperrhiz.06 Visionary Landscapes
with Juan B. Gutierrez, Pablo Gervás, Laura Borràs Castanyer
http://www.hyperrhiz.net/hyperrhiz06/19-essays/74-electronic-literature-as-an-information-system
Summer 2009

"Review: The Electronic Literature Collection, Volume 1: A New Media Primer. *Digital Humanities Quarterly*. Summer 2008. v2. n1. http://www.digitalhumanities.org/dhq/vol/002/1/000017.html

"Review: *Information Please: Culture and Politics in the Age of Digital Machines*." *Global Media and Communication*. Spring 2008

NETPROVS: ONLINE IMPROVISATIONAL WRITING

Multi-University Collaborative Writing Projects in which USC students write critical and creative pieces with students from universities in other countries and across the US, including The Naval Academy, University of Puerto Rico, University of Bergen, University of Minnesota, and Kean University.

- Grumple https://www.reddit.com/r/grumplenetprov/   Spring 2022
- Dwindle on Minus   Fall 2021
- Grace, Wit & Charm '21   Spring 2021
- Moody Locales https://www.reddit.com/r/MoodyLocales/   Fall 2020
- Fantasy Spoils http://meanwhilenetprov.com/fantasyspoils/   Spring 2020
- Destination Wedding 2070 http://meanwhilenetprov.com/dw70/   Fall 2019
- 1Step Forward, 2Steps Back (http://robwit.net/baksteps)   Spring 2018
- One-Star Reviews https://www.reddit.com/r/onestarreviewsnetprov/   Fall 2018
- Cooking with Anger (http://markcmarino.com/cwa/   Spring 2017
- Thermophiles in Love (http://markcmarino.com/til/)   Fall 2016
- Air-B-N-Me   Spring 2016
- #1wknotech (http://1wknotech.org)   Fall 2015
- I Work for the Web   http://robwit.net/iwfw   Spring 2015

- Center for Twitzease Control (http://robwit.net/center/)   June 2014
  Published in SpringGun Press Journal Isssue 9
- Mem-Eraze, a netprov (http://memeraze.tumblr.com/)   Spring 2014
  Published in New River Journal Spring 2014

PORTFOLIO OF ELECTRONIC WORKS (SELECTED)

Digital Interactive Fiction

The Hollow Reach   in-progress
Virtual Reality narrative
Featured in ELO 2021 and ICIDS 2021.

Common'hood   in-progress
Writer, Video Game by Plethora Project

Flight of the Code Monkeys   Spring 2020
Interactive narrative with code.
Published in New River Journal 2020

Salt Immortal Sea   August 2017
Interactive Narrative
Feat. at ELO 2017, Porto; ELO 2018, Montreal; ICIDS 2018, Dublin Ireland
Published in New River Journal 2018, French translation in bleuOrange 2018

Mrs. Wobbles and the Tangerine House: 2013-Present
Online, choice-based interactive children's narrative: http://markcmarino.com/mrsw/
The Mysterious Floor (2013), Parrot the Pirate (2014), Switcheroo (2015), Spy EYE (2018), The
Land Down Under (2020).
Switcheroo won the Opening Digital Fiction Competition Children's Fiction Prize

"Living Will." Interactive Story Game.   2012-13
Published in SpringGun Press Journal and translated into French for bleuOrange Review
Shortlisted for New Media Writing Prize 2013
http://markcmarino.com/tales/livingwill.html

"WireWay." Writer. Nintendo DS Video Game. Konami.   2009

"Marginalia in the Library of Babel." *New River: journal of digital writing and art*   Fall 2007
Metatext narrative written using internet annotations
http://markcmarino.com/diigo/ (most recent version)
http://www.cddc.vt.edu/journals/newriver/07Fall/

"22 Short Films About Grammar." *Bunk Magazine*.   August 2006
Short digital films produced for teaching specific grammar lessons.
http://bit.ly/grammarfilms

"a show of hands ." *Literatronica*.   August 2006
Adaptive hypertext novel, using the Literatronica system.
Electronic Literature Collection, Volume 2, 2011
http://hands.literatronica.net, http://collection.eliterature.org/2/
Published in *Hyperrhiz: New Media Culture*. Issue 4.

"Stravinsky's Muse," *The Iowa Review Web*.   September 2002
a hypertext story

Locative Media Narrative
The Los Angeles Flood Project.   2011
Locative Media Narrative set in Los Angeles. http://bit.ly/LAFlood
Partially funded by USC Course Continuity in a Crisis and featured in a Visions and Voices event.

REFEREED CONFERENCE PRESENTATIONS (SELECTED)

"Transfordance: The Decentering Effect of Transformative Affordances in Virtual Reality in *The Hollow Reach*. International Conference on Interactive Storytelling (ICIDS 2021), Tallinn U, Estonia, Dec 7-10, 2021.

"Ocean as Media Platform for Electronic Literature." Electronic Literature Organization. Online/Bergen, Norway. May 24-28, 2021.

"Fantasy Spoils: a netprov of injury and recovery." ICIDS 2020. Published in Proceedings. Bournemouth, UK November 3-6, 2020.

"Humanities for Programmers: Transforming the Way We Teach Code." Society for Literature Science and the Arts, Irvine, CA, November 7-9, 2019.

"Let's Play Netprov! Tips, Tricks and Theory for Online Roleplay Fiction." Electronic Literature Organization. Cork, Ireland. July 15-17, 2019.

"Teaching Fake News: Media Literacy in Troubled Times." CCCC Annual Convention. Kansas City, MO. March 14-17, 2018.

"Communities Composing: Netprov in the Writing Classroom." Electronic Literature Organization, Porto, Portugal, July 18-22, 2017.

"Can You Read Me that Story Again? The Role of the Transcript as Transitional Object in Interactive Storytelling for Children." Proceedings of the International Conference on Interactive Digital Storytelling. Nov 15-18, 2016

FLOW-MATIC and fluency in programming. Society for Literature Science and the Arts, Atlanta, Nov. 3-6, 2016

"Beyond Collaborative Horizons." Electronic Literature Organization. Victoria, B.C., June 10-12, 2016

"A Workbench for Analyzing Electronic Literature." Electronic Literature Organization. Bergen, Norway (remote). Aug 4-9, 2015

"E-Lit After Flash." Modern Language Association. Chicago 2014
"E-Lit for Children" Pre-Conference Workshop Electronic Literature Organization. Milwaukee June 17-18, 2014

"Andrews' Open Canvas: A Critical Code Studies Reading of Aleph Null", ELO: Electrifying Literature, Talk/Oral Presentation, Refereed Abstract, Morgantown, WV, ELO, WVU, 06/20/2012-06/23/2012

"Crowdsourcing Community Service." Proceedings of "Education in Action: Experiential Learning in Higher Education." UCSD, San Diego, CA. Jan 26, 2012

"The Code of Hacktavism: A Critical Code Study Case Study," "Locative Narrative: Reorganizing Space in Mobile E-Literature." Modern Language Association, Los Angeles, Jan 6-9, 2011

"Critical Code Studies: The Transborder Immigrant Tool." Modern Language Association. Los Angeles 2011

"E-Portfolio Options: Analyses and Observation", Conference on College Composition and Communication , Talk/Oral Presentation, Refereed Louisville, KY, CCCC, 03/17/2010-03/20/2010

"Disrupting heteronormative codes: When cylons in slash goggles ogle Anna Kournikova." Digital Arts and Culture. UC Irvine. 12-15 December 2010

"Leveraging New Media in a Writing Program: Tools and Techniques for Teaching and Learning ", New Media Consortium Summer Conference, Roundtable/Panel, Los Angeles, NMC, 06/08/2010-06/10/2010

"Re-Tooling Learning: Student Empowerment through Databases, Information Visualizations, and Nested Media", New Media Consortium Summer Conference, Roundtable/Panel, Los Angeles, California, 06/08/2010-06/10/2010

"Intersecting Approaches to Electronic Literature: Close-Reading Code, Content, and Cartographies in William Poundstone's *Project for the Tachistoscope*." Electronic Literature Organization, Brown U. 3-6 June 2010

 "Widgets: The Slicing and Dicing (and Splicing) of Sharable Learning Content." With Susan Metros. Educause Live. Los Angeles. 27 January 2009.

"Marginalia in the Library of Babel." The Future of Writing. UC Irvine. November 6-7, 2008.

Examining The Information Systems Of The Electronic Literature Collection." Visionary Landscapes. Vancouver, WA. May 29-June1, 2008

"Original Chat: Exploring the Origins of the Turing Test." Visionary Landscapes. Vancouver, WA. May 29-June1, 2008

"LA Flood Project." HASTAC II: Techno Travels/TeleMobil HASACE in Motion. UC Irvine and UCLA, May 22-24, 2008

"Critical Code Studies." Softwhere 2008. UC San Diego, May 21-22, 2008

"Marginalia in the Library of Babel." &Now Festival of Writing as Contemporary Conceptual Art. April 15-17, 2008

"Beta Writer: Portrait of the Author as Early Adopter." Electronic Writing, Poster Session MLA. Chicago. December 27-30, 2007

"Encoding Terrorism: Applying Critical Code Studies to Command And Control Code. SLSA. Portland, Maine Nov. 1-4, 2007

"Critical Code Studies." As respondent to "Reading Code" panel. MLA. Philadelphia. December 2006

"Entretenenimiento de N-Capas: Literature Electrónica Como un Sistema de Información." With Juan Gutierrez. Online Conference: III Congreso Online Observatorio para la Ciber Sociedad November 20-December 3 2006

"Word and Deed in College Writing: Social Action and the Composition Classroom."
 Pedagogy essay presented at CCCC in Denver. March 2000

PROFESSIONAL MEMBERSHIP

ELO (Electronic Literature Organization) (Board of Directors)
HASTAC (Humanities, Arts, Science, and Technology Alliance and Collaboratory)
           (Former Steering Committee)
Society for Literature Science and the Arts (SLSA)
SCBWI (Society of Children's Book Writers and Illustrators)

LANGUAGES

Spanish, Ancient Greek, HTML, JavaScript, Python, Ink, some C and Java

REFERENCES

Norah Ashe-McNalley (213) 740-1988
Director of Writing Program
University of Southern California, LA, CA 90089, ashe@usc.edu

Jessica Pressman (619) 594-6256)
Associate Professor
Dept. of English and Comparative Literature.
AL- 261, San Diego State University, jpressman@sdsu.edu

Scott Rettberg (+47 55 58 22 64)
Professor
Department of Linguistic, Literary and Aesthetic Studies
University of Bergen, Postboks 7805, 5020 Bergen, Norway

Elizabeth Losh (757-221-3636)
Associate Professor of English and American Studies
Department of English, College of William & Mary, P.O. Box 8795, Williamsburg, VA 23187 8795, emlosh@wm.edu